



2016 Downtown Clermont Art Fest "Champions For The Arts!"

A juried event featuring up to 50 Fine Artists

November 5th (10am-5pm) & 6th (9am-4pm) 2016

\$3000 CASH AWARDS • FRIDAY NIGHT BOOTH SIDE LOAD IN
POLICE OVERNIGHT SECURITY • ARTIST AMENITIES

Apply Online at www.zapplication.org. Deadline: October 3, 2016. Early-In Bonus Deadline September 1st.

The *Downtown Clermont Art Fest* is a property of and produced by the *Clermont Downtown Partnership, Inc (CDP)*.

Historic Downtown Clermont, adjacent to beautiful Lake Minneola, is 30 minutes due west of Orlando, 30 minutes from Disney World, 25 minutes from I-4; 15 minutes to FL Turnpike (north or east); Crossroads of Central FL @ SR 50 & US 27, the major east/west & north/south highways in Central FL; and, Mid-point (mile marker 102) on the Florida Coast-to-Coast 204 mile long Coast-to-Coast Bicycle Trail.

EVENT SUMMARY

The 10th Annual Downtown Clermont Art Festival, "CHAMPIONS FOR THE ARTS!" is a Fine Art Festival featuring up to 50 top-tier artists to become the best boutique art show in Central FL. Major media partner; conventional, traditional, social media exposure; 7,500 attendance; \$3000 Cash Awards including \$750 BEST OF SHOW; 5 categories 1st place, \$250 each: 2-D; 3-D; Photography; Jewelry; Fine Craft; 10 (\$100) AWARDS OF EXCELLENCE.

EARLY IN BONUS: Artists accepted by Sept 1, 2016 get \$25 Market Bucks at check-in. Each \$5 "Buck" coupon good w/Food Trucks/Vendors, Shops, Restaurants, Bars, etc, in Historic Downtown Clermont Fri 11/4-Sun 11/6/16. Friday night early set-up available; on asphalt; drive to spot; 10x10 gets 15x10 space min; overnight Police security. Artist perks: Friday 11/4/16: Free concert Music on Montrose in City Hall Park includes Food Trucks (6p-9p); Sunday Weekly Farmer's Market adjacent to DCAF. Saturday 'on-site' Breakfast, Saturday gourmet brown bag lunch delivered to artists' tents; Saturday evening catered Artist/Sponsor reception and awards event (5:30p-7:30p).

GENERAL INFORMATION: APPLICATION AND FEES

1. A completed application form sent via mail or online at www.ZAPPLICATION.org.
2. High quality prints, slides or hi-res digital images online OR via non-returnable mail including CD in jpg, tif or pdf formats of 1 booth image and 3 artwork images for a total of 4 images.
3. A non-refundable fee (Jury Fee) of \$25.00 for each application. You may submit up to 2 applications for this show.
4. An exhibit fee of \$125.00 for a 10'x10' space for your white canopy tent; OR \$250.00 for 10'x20' foot space for your white canopy tents. Fees due upon acceptance. NOTE: No refunds will be made for cancellations after 10/13/16.
5. Extended Deadline for Applications: An additional fee of \$25 may be charged for artists' applications received and accepted as of October 14, 2016 or later via any method. Late applicants will be juried within 24 hours and artists notified by October 21, 2016, with all final payments due not later than October 28, 2016. Artists accepted under Extended Deadline may not be listed in event program.

CATEGORIES ACCEPTED: JEWELRY • FINE ART 2-D • FINE ART 3-D • PHOTOGRAPHY • FINE CRAFT

• Jewelry: Any jewelry HAND crafted from precious materials (gold, silver, gemstones, etc.) and/or non-precious materials (wood, clay, glass, etc.). • Fine Art 2-D: Two-dimensional works created with oils, acrylics and/or watercolor, traditional pastel, pencil and/or charcoal drawings, print making methods including lithograph, blocks, and serigraph, etc. as well as computer generated art which includes dramatically altered digital photography. Or mixed media from multiple materials, found objects, fiber, displayed in 2-D • Photography: Photographic prints created from artist's original negatives that have been processed by the artist or under the supervision of the artist. Digital photography must be original photographs with minimal digital manipulation by the artist. Dramatically altered digital photographs will be judged under "Fine Art 2-D." • Fine Art 3-D: Original work created in clay or ceramic medium, glass that have been crafted by glass blowing, molding, casting or kiln-formed. Includes stained glass - NO kits. Original works in wood, metal or other materials that are hand-tooled, machine worked, turned or carved including bronze and other casted works. • Fine Craft: Original hand made craftwork including but not limited to pottery, wood carving, hand painted original objects, quilting, dolls, or mixed media. No pre-made patterns or resale items accepted. (Category titles may be altered due to lack of applicants at organizers discretion.)

ARTIST APPLICATION

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GUIDELINES AND RESTRICTIONS

Reproductions of an artist's one-of-a-kind original paintings, drawings, collage or mixed media may be exhibited subject to the following conditions: All reproductions whether framed or unframed, must be clearly and individually labeled 'REPRODUCTION' or 'LIMITED EDITION REPRODUCTION.' This notice must appear on the front of each item displayed or clearly on case or flip bin. 2. Unframed reproductions may not be displayed in the same browse bin with original work. Only work of the quality and type submitted in the slides or prints may be exhibited. Downtown Clermont Partnership reserves the right to reject unsuitable works at the time of the Festival.

We do not accept any commercially-produced work; works made from commercially produced patterns; castings, items made from kits, mass-produced items, T-shirts or sweatshirts, manufactured belts or handbags. Non-compliance may result in loss of booth space without refund at the committee discretion.

SELECTION PROCEDURES AND NOTIFICATION

The jury will review all four (one of booth, three of work) digital images or prints. Representation of all work you intend to exhibit must be shown in your slides, prints or digital images. The jury grades the artist's work based solely on the four submitted. The artists with the highest scores are invited to exhibit. The artists with the next highest scores may be selected as alternates and placed on the waiting list. Artists whose work is not accepted will receive their slides or prints with decline notice. Artists who are accepted will receive an information packet containing show information and guidelines and are to pay on Zapplication.org or mail in booth fee immediately, which ever is applicable. As the jurors are collaborating with the event management team, applications will be reviewed on a weekly basis for acceptance. Jurors credentials available upon request.

BOOTH INFORMATION

Set up may begin after Historic Downtown Clermont street closures at 5:00 pm on Friday, November 4, 2016 and may continue as long as desired. Overnight security both Friday and Saturday nights is provided by the Clermont Police Department. Artists may drive up to their assigned spot to unload for set up and to load up at tear down.

Tents must be properly weighted with a minimum of 20 pounds of attached weight be tent leg (80 pounds minimum total). For more information, see GENERAL RULES under Legal Agreement at www.zapplication.org.

GENERAL RULES

1. Artists or artist assistants must tend their booth for the length of the show (Saturday, November 5, 2016, 10:00 a.m. to 5:00 p.m. & Sunday, November 6, 2016, 9:00 a.m. to 4:00 p.m). Set up begins NO SOONER than 5 p.m. on Friday, November 4, 2016. Additional guidelines will be provided in artist's packet upon acceptance. Artists must have all work unpacked and on display by festival opening for both days. Judges walk-through will begin at 9:30 am on Saturday, November 5, 2016, NO EARLY breakdown of booths allowed. **Booth sitters will be provided upon request; early requests are encouraged (30 minutes per sitting).**

2. No booth sharing permitted. Use of space is restricted to the artist(s) whose name appears on the application form. **Artist must present I.D. upon arrival.**

3. Each artist is responsible for providing a white canopy display unit that is weighted and suitable for outdoor use on a PAVED surface and is able to withstand weather conditions and crowds. Booth spaces can accommodate a 10' x 10' size canopy tent. The festival does not provide electricity. If electricity is needed, it must be requested in advance and a user fee of \$25 for the weekend will be assessed by show management, payable upon check-in, to the Clermont Downtown Partnership, Inc. The artist's set up, including personal materials, must be contained within their allotted space. Artists are prohibited from using the sidewalks and merchant "brick-and-mortar" businesses' areas for storage or display of artwork.

4. Each 10 x 10 space, or if a double space of 20 x 10, will be provided an additional 5 ft of space for use immediately adjacent to one side of the exhibitor's space. This space may be used by the exhibitor for a table which must be covered with a drape or cloth. Artists may store supplies or materials beneath the covered table neatly contained and

