

# NEWS

## FOR IMMEDIATE RELEASE

### **GREEN SWAMP FEATURED AT FIRST FRIDAY FREE EVENT MARCH 4**

*Clermont, FL (February 26)* --- Blankets and lawn chairs are suggested. Residents, friends, family and tourists of all ages are invited. What's happening? Friday March 4th in Historic Downtown Clermont is First Friday Family Food Truck Night in conjunction with the free Music On Montrose concert series in City Hall Park. Featured band this month is Green Swamp, a regional favorite, that will perform from the steps on the west side of City Hall at 7<sup>th</sup> and West Montrose Streets. From 6:00pm to 9:00pm, the band will play it's own brand of Southern Rock originals mixed with some familiar sounds. Music On Montrose is sponsored by GCI Guys, REMAX Prime Properties.

The Food Truck rally includes thirteen different gourmet restaurants on wheels that will line 7th Street and portions of Montrose Street. Menus are diverse and prices vary so guests will find delicious offerings to satisfy their appetites and to fit their budget. The FaceBook page, Historic Downtown Clermont, has a complete listing of the trucks that are, as of press time, slotted to serve their distinct cuisine. Trucks serve from 5:30pm to 9:00pm.

Every First Friday, light towers "light it Downtown" so guests can stroll Montrose to check out Downtown shops that are open until 9:00pm as well as the multiple temporary vendors of all sorts. Special attractions and street musicians will be near the corner of Montrose at 8th Street. "Our First Friday Family Food Truck event has become one of Central Florida's premiere events," states Ron Smart, Executive Director of the Clermont Downtown Partnership, the Downtown business organization that hosts many events in Historic Downtown Clermont in order to help shape the future of the Clermont's historic business district. "Many of the finest food trucks around are knocking at our door to be here. We've gone from six trucks at our first event in May 2012 to thirteen now... and growing. May 2016 marks the beginning of this events fifth year," he says. "Adding Music On Montrose in June 2014 after City Hall Park was developed by the City of Clermont has been fantastic."

The Clermont Downtown Partnership (CDP), a business association with over 70 members, hosts and promotes First Fridays as well as other events in promote Historic Downtown Clermont. Special plans are in the works to celebrate Food Trucks' 5th Anniversary in May and Music On Montrose's 3rd Anniversary in June. For more information, go to [www.clermontdowntownpartnership.com](http://www.clermontdowntownpartnership.com) or to Facebook, Historic Downtown Clermont.

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