

NEW DIRECTORS ADDED TO PARTNERSHIP BOARD; OFFICERS ELECTED

Clermont, FL – April 7, 2017 The annual election to fill board positions was held by the Clermont Downtown Partnership during the month of March. Four members were selected by the CDP membership to serve two-year terms, April 2017 through March 2019. Seated the first week of April, elected board members added are: Stephen Elmore, First United Methodist Church Business Administrator; Ed Apodoca, Clermont Office Suites and Downtown Clermont property owner; MaryJo Pfeiffer, long-time Downtown Clermont business owner and entrepreneur; and Eileen Scates, Scates Realty and Homes for Heroes. These four join board members who have completed the first of their two-year terms to serve through March 2018 including Dave Guess, Encore Home Décor; Erika Shanoff, Erika's Tea Room & Gifts; Keith Mullins, Bacchus Vino Etcetera; and, Barbara Rajcula, The Broom Tree. The Executive Board will serve one-year and is comprised of Shanoff, President; Guess, Vice President; Pfeiffer, Secretary; and, Mullins, Treasurer.

The Clermont Downtown Partnership Incorporated is a 501-c-6 membership-based business association consisting of approximately 70 businesses, property owners and supporters of Downtown Clermont's historic business district. According to Ron Smart, CDP's Executive Director, the group's mission as a self-funded, pro-growth business organization is to help promote the economic evolution of Historic Downtown's shopping, dining, entertainment, arts and events district. The CDP is the largest group of like-minded entrepreneurs in south Lake County that focuses 100% of its efforts to enhance the Downtown district's economic sustainability. One way the association accomplishes this goal is to promote awareness of the Historic Downtown District which is comprised of unique, small, locally-owned businesses. The CDP produces events that draw an estimated 150,000 people a year to Downtown Clermont. Funded by the CDP's efforts, events include the weekly Farmer's Market & Merchant Faire, First Friday Family Food Trucks, Music On Montrose, The Vintage Market & Garden Show, Harvest Festival, The Downtown Clermont Art Festival, Pet Parade, Watermelon Day, Community Yard Sale, Hula-Licious Food Truck Cook-Off (Summer & Winter), and other events. CDP events have no admission fee and free parking is available throughout the Downtown area. For more information, please visit www.clermontdowntownpartnership.com, or Facebook Historic Downtown Clermont.